

Top 10 Reasons To Give to United Way ...

10. IT CAN BE USED AS A TAX-DEDUCTION-- Your donation to United Way is <u>tax-</u> <u>deductible.</u>

9. YOU ARE NOT ALONE-- Giving to United Way is the most powerful way to give to your community. Your donation multiplies the **community impact** when you combine your gift with others.

8. *MORE BANG FOR YOUR BUCK--* Your United Way involvement will enable **you to help** numerous people, agencies and programs in **your community** ... and it also reaches out to the 40-mile radius service area.

7. *JOINING TOGETHER--* We are always telling our young people that it is good to work together and that there is strength in teamwork. We can be a role model. Teaching children about philanthropy creates community awareness, social responsibility ... and it also teaches us how to be a good neighbor. These are **important life skills our youth** can carry into adulthood.

6. *IT IS AFFORDABLE--* You might be wondering, "**How much should I give?**" You would be amazed at how giving up a soda and a candy bar a week, over a year, can really **make a big difference** in someone's life.

5. *IT STAYS IN YOUR COMMUNITY--* The money you donate to our area United Way supports **local** programs and agencies. Dollars raised in our community, stay in our community to help build a better place for us all to live, work and raise our families.

4. YOUR DONATION HELPS MANY-- When you help the community through the United Way, you can support numerous non-profit agencies. For example, you might want to help children and youth, promote good health, sustain families in crisis ... or help people develop crucial life skills. This allows your financial gift to become **personal and meaningful to many people in our community.**

3. *GIVING IS GOOD--* There have been recent studies, which relate that helping others has good health benefits, including boosting the immune system.

2. YOUR MONEY WORKS EFFECTIVELY-- The programs being funded by United Way are accountable. There are 15 people, just like you, who review and monitor funded agencies in our community. Our volunteers also monitor those agencies' programs and services. Funding decisions are based on the impact the funded agencies make in the community, when they assisted residents in need. Volunteers insure that your money is being spent wisely.

<u>And the #1 reason is</u>... Strength in Numbers! The strength of our community depends on the strength of our local United Way. The strength of United Way depends on YOU. This is how we LIVE UNITED. We join with others to make it happen.

