

United Way 2023–2024 Annual Sponsorship Packages



Kishwaukee United Way

“The SKY is the Limit!”

TRAILBLAZER SPONSOR \$25,000

Annual Fundraiser: Exclusive name and logo placement on event tickets, Chamber of Commerce e-blasts, and KUW website (logo with link). Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Prominent recognition on night of event (Opportunity to speak) as sponsor.

Reserved seating and event tickets - (8) tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting.

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW special events.

GAME-CHANGER SPONSOR \$15,000

Annual Fundraiser: Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Recognition on night of event as agency sponsor. Reserved table and event tickets for four (6).

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting.

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW events.

CHAMPION SPONSOR \$7,500

Annual Fundraiser: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Tickets four (4).

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

General: Logo placement on website, logo placement on all special event promotional materials.

SUPPORTER SPONSOR \$3,500

Annual Fundraiser: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Tickets for two (2).

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

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Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor** \$25,000 (See Sponsorship page)
- Game-Changer Sponsor** \$15,000 (See Sponsorship page)
- Champion Sponsor** \$7,500 (See Sponsorship page)
- Supporter Sponsor** \$3,500 (See Sponsorship Page)
- Friend Sponsor** \$1,000 Two (2) tickets to Annual Fundraiser with logo and name on program as well as social media shoutout.
- Neighbor Sponsor** \$500 One (1) ticket to Annual Fundraiser with name and logo on program.

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

____ Check is enclosed and made payable to Kishwaukee United Way

____ Please send an invoice to the contact information above

____ I'm interested in making payments, please contact me...

____ We'd like to make two payments

____ We'd like to make four payments

Completed forms can be emailed or mailed to:

Kishwaukee United Way
Attn: Dr. Michele Vaughn
PO Box 311 DeKalb, IL 60115
phone: (779) 255-1267